

HEALTHY PARTNERSHIPS GRANTS

A Request for Proposals Focused on Healthy Eating Active Living (HEAL)

Proposal Deadline: Friday, May 6, 2016 at 4:30 P.M.

The Opportunity

Heartland Foundation along with North Kansas City Hospital and Mosaic Life Care encourages and funds outcomes-based, collaborative initiatives under the HEALTHY PARTNERSHIPS program to benefit the 19-county northwest Missouri region. Each partner is concerned about improving the health of the region and believes that together they will have a much greater impact than acting alone. This year, approximately \$50,000 is the total available to award to selected grantees. Grants of up to \$25,000 are possible; however, average awards are typically in the range of \$5,000 to \$10,000.

What is the 19-county region?

The 19-county region of northwest Missouri includes the counties of Andrew, Atchison, Buchanan, Caldwell, Carroll, Clay, Clinton, Daviess, DeKalb, Gentry, Grundy, Harrison, Holt, Livingston, Mercer, Nodaway, Platte, Ray, and Worth.

Program Interests

Under the HEALTHY PARTNERSHIPS initiative, local community partnerships can generate ideas that will impact significant healthy eating, active living (HEAL) issues of the region, measure their results, and track the impact they have on the health of the region. The 2016 Request for Proposal is focused on local partnerships proposing **innovative** solutions that address opportunities for promoting **healthy eating and active living** in their communities.

Eligibility Criteria

Under HEALTHY PARTNERSHIPS guidelines, community partnerships that propose **new startups** and expansions of innovative projects consistent with the meaningful promotion of **healthy eating and active living** are eligible for consideration. All funded projects must have two or more partners and must designate a tax exempt organization as fiscal agent for the project. Proposals are eligible from tax exempt public entities and 501(c)3 nonprofit organizations. Organizations receiving previous funding must wait one year after the completion of a project before applying for another HEALTHY PARTNERSHIPS grant.

What can grant funds be used for?

Grant funds must be applied to direct expenses required for the proposed project. Expenses may include new staff salaries and program supplies. Grant funds may not be used for existing operations, program continuation, new building construction or renovation, endowment, debt reduction, or scholarships for individuals. Additionally, capital expenditures should be less than ten percent of the total grant budget. HEALTHY PARTNERSHIPS requires each grantee to match, dollar-for-dollar, the amount of an award through cash, in-kind services, or a combination of both resources. Existing staff time allocated directly to the proposed project is allowable as an eligible, qualified match. All other matching funds must represent new resources designated solely for the proposed project.

Pre-Proposal Briefing (attendance required)

Informational briefing sessions have been scheduled for those who are considering submitting a proposal for HEALTHY PARTNERSHIPS funding. **Please note:** Attendance at one of the briefing sessions is required prior to submitting a proposal, and registration for the briefing is required. Proposals not meeting the eligibility criteria and funds usage guidelines are automatically disqualified. Understanding this concept is important. If you attended a briefing last year (2015), you do not need to attend another briefing; however, you may wish to attend to refresh your memory on the grant requirements.

Where can I find the grant application?

2016 applications can be found at www.heartlandfoundation.org/what-we-do/grants/healthy-partnerships/.

How do I register for a required briefing?

For information on dates and times of briefings and to register, please call or email Dr. Sandra Pettit Weber.

Phone: (816) 271-7571 or (800) 447-1083

Email: sandra.pettitweber@heartlandfoundation.org

