



**heartland
foundation**

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Heartland Foundation announces plans to open a satellite facility in King City, Missouri

**Neighborhood Assistance Program tax credits available to donors
investing in project**

St. Joseph, Mo. (February 25, 2016) – Today, leaders from Heartland Foundation’s Board of Trustees and Servant Leadership Team shared with King City community members plans to renovate two adjacent downtown buildings. The properties will become the home of Heartland Foundation’s Think Ahead Works® social enterprise serving as another “face and place” for the organization’s employees, interns, and volunteers to meet and work.

“We are excited to have this opportunity to establish a satellite location in a rural part of our region,” said Judith Sabbert, president of Heartland Foundation. “Becoming a part of King City’s rural community will allow us to expand our programs to more youth and adults while also bringing new life to historic buildings on a main street.”

Heartland Foundation has been approved by the Missouri Department of Economic Development, through the Neighborhood Assistance Program [NAP], to make state tax credits available to qualifying donors who are interested in supporting this project. Once all donations have

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been received to cover the costs of the overall project, renovation will begin. This 70% tax credit opportunity incentivizes and maximizes the amount donors give while providing a vehicle for businesses, state government, and the nonprofit sector to come together and think ahead.

Andrew McCrea, local rancher/farmer, author, and host of the nationally syndicated radio and television program 'American Countryside', said, "This is a great opportunity for King City and other communities to do just what the Heartland Foundation's project title says: 'Think Ahead!'" Their expertise, programming and resources will be a catalyst for us to create positive changes in our area."

The location was chosen after an extensive search by a task force of board members and professional advisers. The group used a set of criteria to score options throughout the region selecting King City, Mo. for its geographic position between major educational institutions convenient to student interns, its rural location, and the community's commitment to betterment and growth evidenced in several innovative initiatives.

"We are very proud and thankful of being chosen as the community for this project," said David Waltemath, King City resident, farmer, and business owner.

Think Ahead Works is a social enterprise of Heartland Foundation intended to scale up the reach of the organization's unique programs and initiatives; promote the value of education, internships, civic empowerment; and, build an earned income stream to further support the vision of inspiring people worldwide to build healthy and thriving communities. Think Ahead Works provides the opportunity to more fully integrate, reflect, and inspire rural living. The offerings of the social enterprise are under development and may include:

- Space for PowerSurge programming, which are satellite versions of Heartland Foundation's emPowerU programs;

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- Office hotel space for entrepreneurs, collaborative meeting space, and creative design workspace; and,
- Products that are inspirational and educational in nature including, but not limited to, books, videos, curriculum resources, character education resources, and gift items.

If you are interested in the NAP tax credit program and contributing to this project, please contact Dr. Sandra Pettit-Weber, director of resources for Heartland Foundation, at Sandra.pettitweber@heartlandfoundation.org or 816-271-7200.

Serving as a catalyst, convener, innovator, and connector, Heartland Foundation is a public charity dedicated to championing education and empowering people to build healthy and thriving communities. Founded in 1982 and leading the region's Healthy Communities movement since 1994. Learn more about Heartland Foundation's initiatives, programs, grants, and scholarships by calling call 816.271.7200 (800.447.1083) or visiting www.heartlandfoundation.org.

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